

LELA DAVIDSON



Essayist / Columnist / Journalist

Lela Davidson has built a multi-media platform with her lively, honest content and her playful perspective. She writes and speaks about modern family life, marriage, our super social times, and the challenges of being over-40 in a Botox world.

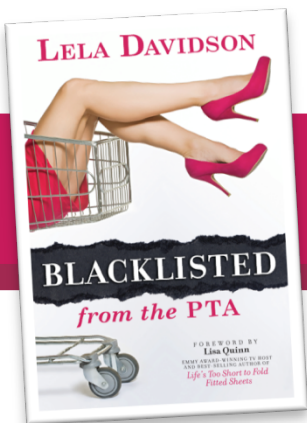
Readers and audiences love Lela's open, energetic style. She delivers practical information with humor and inspires others to take action.

Lela provides content for blogs, websites, magazines, TV, and radio.

Specializing In:

- Imperfect parenting
- Raising tweens and teens
- Work/life balance
- Marriage
- Publishing
- Social media
- Women in leadership
- Personal finance

Lela has worked on campaigns for American Express, Hewlett-Packard, BillMyParents Mastercard, LG, Cuervo, and many others.



Author of *Blacklisted from the PTA*, bestselling Amazon title categories: Motherhood, Humor: Family/Relationships

Blog: After the Bubbly
3,000 pageviews/month

Family Magazines
Freelance contributor

Facebook

Personal profile: 1,816
After the Bubbly: 720
Blacklisted from the PTA: 483

Twitter

@lidadavidson 2,009

